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RKS WINS FOUR GOOD DESIGN AWARDS

Los Angeles, California, January 7, 2008 – RKS is thrilled to announce that the Chicago Athenaeum: Museum of Architecture and Design has awarded RKS four 2007 GOOD DESIGN™ Awards.

GOOD DESIGN is the oldest and most important design awards program worldwide. This historic program was founded in 1950 by Edgar J. Kaufmann, Jr. with the participation of some of America's most important designers: Eero Saarinen, Charles and Ray Eames, Alexander Girard, George Nelson, Florence Knoll, Harry Bretoia, Finn Juhl, and Russel Wright – the pioneering greats of American and modern design.

The 2007 GOOD DESIGN competition received hundreds of submissions from all over the world. Submissions ranged from the new Boeing 787 Dreamliner to a paper clip. The RKS 2007 GOOD DESIGN™ winners are:

- Zyliss Mix-n-Measure Measuring Cups
- Zyliss Susi II Garlic Press
- Avenues Diablo Mouse
- RKS Wave Guitar

"I am delighted to hear RKS has been awarded four 2007 GOOD DESIGN awards," said Ravi Sawhney, PhD, CEO of the Southern California based RKS. "It's always rewarding when designs that help transform our clients' businesses are also recognized by the design community."

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Founded in 1990 by Ravi Sawhney PhD, RKS is a full-service strategy and design consultancy. The company is recognized as one of North America's leading Industrial Design firms, and is consistently ranked in the BusinessWeek Top 10. RKS specializes in market segments that include medical and dental products, consumer electronics, sporting goods, housewares, consumer products, and industrial goods. Its clients include JBL, Nokia, HP, Intel, Zyliss, Panavision, Medtronic, and many others. RKS has won more than 50 product design awards globally, and has been issued more than 150 patents.

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